

# Promoting the Save&Game sustainability tools

## What is it about?

This tutorial offers guidelines on how to promote the Save&Game project tools within local communities.

## Why could it be useful?

For ensuring the widespread adoption of the Save&Game tools.

## Who is involved in its implementation?

Youth organizations, schools, local stakeholders, educators, Influencers..



## Brief description

This tutorial provide guidelines on how to effectively promote and integrate the Save&Game sustainability tools into local communities. It covers strategies for raising awareness both online and offline, emphasizing the training guide, escape games, and action sheets. The goal is to empower individuals and organizations to make the project a well-known and widely-used resource in their areas.

## Suggestions

- Develop workshops or sessions to demonstrate how the tools can be effectively used for educational purposes incorporating the training guide, escape games and action sheets (share your experience)
- Work with other educators to design lesson plans and activities that align with the curriculum, utilizing the training guide and escape games as educational resources
- In schools host workshops or information sessions for parents, showcasing how the tools is integrated into their children's education and encouraging sustainable practices at home
- Work with local influencers, media and community leaders to create content that resonates with the unique aspects of the community, promoting the tool as a valuable resource
- Create blog posts, videos, or social media content highlighting your experiences with the tools, making it relatable and appealing for others

## Do!

Encourage active collaboration among organizations, schools and educators. Highlight how the escape games make learning about sustainability interactive and enjoyable, showcasing the tools ability to engage and educate simultaneously. Highlight how the project aligns with curriculum goals and contributes to students' knowledge and skills.

## Don't!

Don't overlook the importance of making promotional materials and information accessible to a diverse audience. Don't overlook the importance of aligning promotional activities with sustainability principles.