



# Green review QR code



Co-funded by  
the European Union

## Topic

Active citizenship

## Where was it implemented?

All around Croatia

## Who made it possible?

Green review organisation



## Link to the project

<https://greenreview.hr/>



## Brief description

By using the digital tool GREEN REVIEW you become an active guardian of nature.

## Results achieved

You scan we plant! By having Green review QR code people can improve their online reputation, get better advertises on social networks and help reforests Croatia.

## Success factors

The first and leading association for organizing tree planting campaigns called Plant a tree don't be a stump! are Green review partners. First goal of the association is organizing collective planting of trees, at the local, county and national level in agreement with the competent institutions. They are still looking for partners that they will financially support along with expanding and participating in various nature protection actions.

## People/organizations involved

They are actively working in accordance with the national strategy for the development of social entrepreneurship. If you are an entrepreneur, you contribute to the reforestation of Croatia by investing in marketing activities. There are many users of the Green review code from various accommodations, dental offices, wine and olive oil producers or camping sites.

## Replicability tips

If you are a client of some of the users you are also helping to plant the trees. If you have knowledge in IT this idea is ready to spread further.