



# Caps of love



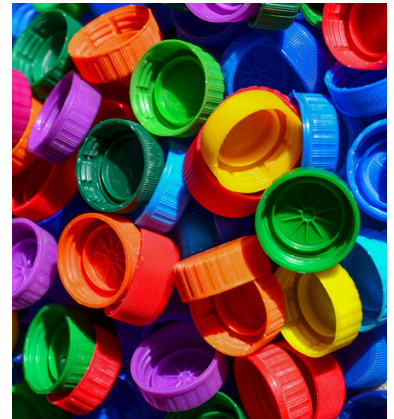
Co-funded by  
the European Union

## Topic

Waste reduction and circular economy

## Where was it implemented?

Bouchons d'Amour Association  
and other similar (e.g. Italian Red Cross)



## Who made it possible?

Volunteers and collaborators of the Association  
together with citizens

## Link to the project

[www.bouchonsdamour.com](http://www.bouchonsdamour.com)

## Brief description

The collection of caps through special containers is promoted. Recycling becomes an opportunity to respect the environment and creating opportunities for society: the proceeds from the sale of caps are allocated to non-profit organizations and their projects.

## Results achieved

Bouchons d'Amour claims to have collected more than 485 million caps, equivalent to 1,167 tons of plastic recycling (over 90,000 euros, used to build an orphanage in Madagascar and other initiatives)

## Success factors

Used caps are collected through the collaboration of non-profit organizations in all country. Recycling plastic caps has energy benefits: suffice it to say that to obtain one kilogram of HDPE requires 1.75 kilogram of oil in terms of energy and raw material. Recycling already used plastic caps results in significant energy savings.

## People involved

Associations place the boxes in strategic locations by raising awareness through initiatives and campaigns. The caps are stored at a collection point until they are collected.

## Replicability tips

Promote by all means the collection of caps from schools, shops, businesses, communities, etc., identifying companies in their area that recycle plastic.