

CATEGORY

CIRCULAR ECONOMY



1

OBJECTIVES

Promote sustainable consumption, reduce waste, and encourage community engagement and social interactions

2

EXPECTED RESULTS

Reduced demand for new products and increased sense of community and shared resources

3

TERRITORIAL SCOPE

Local community

4

PEOPLE INVOLVED

Local citizens

5

OBSTACLES

Ensuring a diverse range of items are available for swapping

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INSPIRATION? LOOK HERE





HOW COULD YOU IMPLEMENT IT?

BASIC APPROACH



Start by organizing a small-scale event and gradually grow it as interest builds. Gather a group of volunteers and promote the event through social media, community boards, and local newsletters.

CREATIVE APPROACH



Organize themed swap parties (e.g., clothing, books, household items) to cater to specific interests within the community, potentially partnering with local artists or designers for special events.

MAIN STEPS

Secure a space for the swap party

Set guidelines for what items can be swapped

Have volunteers assist in sorting items

Stakeholders

Local organisations

Local citizens

Local citizens

Local organisations

Local artists

Local charities

Secure a space for the swap party

Engage with stakeholders early and involve them in the planning process

Coordinate with local charities to donate unclaimed items after the event