





# HOW COULD YOU IMPLEMENT IT?

## BASIC APPROACH



Meeting and socializing with citizens who live in your neighborhood can be fun by organizing a barter market. Find a suitable space, secure permission to occupy it, and organize, for example, every last Sunday of the month a market where everyone can bring items they no longer use to exchange for the items of some other citizen.

## CREATIVE APPROACH



Create a project like that of "Riciclamiche," to make sure it becomes something recognizable. You could organize the barter market at different points in the city, involving other neighborhoods as well. It could become a traveling market, with a different manager for each neighborhood/city!

## MAIN STEPS

Identify a suitable space and obtain permission to occupy it

Create an information campaign, on social media and with flyers or posters to leave in the neighborhood

Make sure this time is friendly and fun for those who decide to participate!

### Stakeholders

Neighbours

Friends

Local administration

Citizens of other neighborhoods

Local administration

Media to spread the news

Search for friends or other people on social media interested in collaborating in other neighborhoods or cities

Involve the administration and the media to share the idea

Share the campaign as much you can