#### **CATEGORY** CIRCULAR ECONOMY



#### OBJECTIVES Create collection points for bottle caps

2

1

### **EXPECTED RESULTS**

Collect Polyethylene (PE) or High Density Polyethylene (HDPE) and deliver them to companies that can recycle and reuse them while greatly limiting the environmental impact (due to the large quantities of oil, water and energy to produce the same material from scratch)

# SAVE YOUR CAPS!

Collecting plastic caps has value not only in terms of sustainability but also in terms of money!

## **TERRITORIAL SCOPE**

The more the collection spreads, the higher the value of the collected caps will be!

#### **PEOPLE INVOLVED**

Schools, condominiums, friends, offices, shops, in the neighborhood

#### **OBSTACLES**

3

Purchase containers and maintain active collection points



ARE YOU LOOKING FOR INSPIRATION? LOOK <u>HERE</u>





# HOW COULD YOU IMPLEMENT IT?

#### **BASIC APPROACH**

#### **CREATIVE APPROACH**

Organize in your neighborhood a collection points for used bottle caps involving schools, offices, shops and condominiums in the neighbourhood. Look for associations to donate them to (e.g. Red Cross in Italy, Les Bouchons d'amour in France) Since this material has an economic value, find companies interested in purchasing the collected caps! You will find several on the Internet. The proceeds can be used for projects in your neighborhood! For a single family (4 people) a value of €10 to €20 per year can be estimated! Many families can make a difference!

# MAIN STEPS

