CATEGORY CIRCULAR ECONOMY



OBJECTIVES Create collection points for bottle caps

2

1

EXPECTED RESULTS

Collect Polyethylene (PE) or High Density Polyethylene (HDPE) and deliver them to companies that can recycle and reuse them while greatly limiting the environmental impact (due to the large quantities of oil, water and energy to produce the same material from scratch)

SAVE YOUR CAPS!

Collecting plastic caps has value not only in terms of sustainability but also in terms of money!

TERRITORIAL SCOPE

The more the collection spreads, the higher the value of the collected caps will be!

PEOPLE INVOLVED

Schools, condominiums, friends, offices, shops, in the neighborhood

OBSTACLES

3

Purchase containers and maintain active collection points



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HOW COULD YOU IMPLEMENT IT?

BASIC APPROACH

CREATIVE APPROACH

Organize in your neighborhood a collection points for used bottle caps involving schools, offices, shops and condominiums in the neighbourhood. Look for associations to donate them to (e.g. Red Cross in Italy, Les Bouchons d'amour in France) Since this material has an economic value, find companies interested in purchasing the collected caps! You will find several on the Internet. The proceeds can be used for projects in your neighborhood! For a single family (4 people) a value of €10 to €20 per year can be estimated! Many families can make a difference!

MAIN STEPS

