

GREENER!

Participate in the UE
MapMyTree project
and take part in the
commitment to plant three
billion new trees by 2030

1

OBJECTIVES

Increase air quality and liveability of neighborhoods

2

EXPECTED RESULTS

Making urban spaces greener

3

TERRITORIAL SCOPE

It is a suitable activity where several people share the same space (school, apartment building, company).

4

PEOPLE INVOLVED

Friends and neighbours

5

OBSTACLES

It is not always easy to have land available

ARE YOU LOOKING FOR
INSPIRATION? LOOK [HERE](#)





HOW COULD YOU IMPLEMENT IT?

BASIC APPROACH



Locate a plot of land where you can plant a tree. It could be at school or in the condominium. Organize a small collection to purchase a tree. Opt for an evergreen! Have fun planting it together and caring for it over time, if necessary! Don't forget to register your tree on MapMyTree!

CREATIVE APPROACH



Organize crowd founding to donate a good number of trees to your municipality to make your city greener (in the experience in the link, 1,500 euros were raised to plant over 100 trees in the city of Catania, Italy).

MAIN STEPS

Find a piece of land where you can take action (in the case of school, talk to the headmaster)

Purchase a tree with a small fundraiser among friends/neighbors or find a nursery that will support your project with a donation.

Plant the tree together, get attached to it by naming it! Enroll the tree in the MapMyTree campaign.

Stakeholders

Neighbours

Friends

School

All the people you know who want to contribute to the project

Local administration

Crowdfunding platform

Develop your crowdfunding project by motivating the objectives useful to the community

Involve the administration to share the idea

Share the campaign as much you can